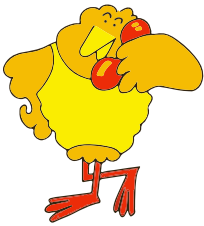


Brand Mascots 02

Manufacturers and service companies often advertise with mascots. Do they work? How many of the mascots below do you recognise? What products or services do they represent?

			
Caramel Bunny - Cadbury's	Aleksandr Orlov – comparethemarket.com	Esso Tiger - put a tiger in your tank	Homepride flour - Fred
			
Charmin - Toilet Tissue	Cresta - Soft Drink (it's frothy man)	Sun Maid - raisin and dried fruit processor	Snap, Crackle, and Pop - Kellogg's Rice Krispies cereal
			
Captain Birdseye	Johnnie Walker - Whisky	Quaker Oats	Freddo Frog - Cadbury's
			
Buzby, launched in 1976 by Post Office Telecommunications	Jolly Green Giant	Old Speckled Hen Beer	PG Tips
			
Fox's Glacier Mints	Mr Tayto - NI potato snack	Lyons Maid ice cream	Pom-Bear - potato snack